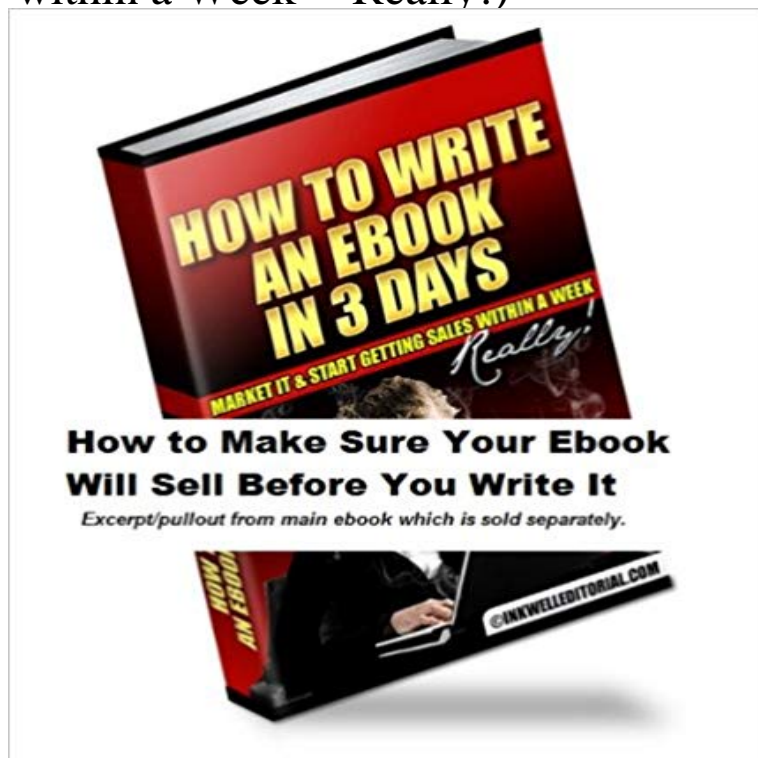


How to Make Sure Your Ebook Will Sell Before You Write It (Excerpt from How to Write an Ebook in 3 Days, Market It & Start Getting Sales within a Week -- Really!)



This is a pullout from How to Write an Ebook in 3 Days, which can be found here on Amazon. It is the portion that discusses how to conduct research that will tell you definitively if your ebook will sell BEFORE you write it. If you follow the guidelines outlined here (and produce quality content, of course), you will not only avoid spending a lot of time writing a product that wont sell, youll discover lucrative niches you can write on and literally start building an information-selling empire. This is how I conduct research before I start to write an ebook. And FYI, ebook writing is practically my full-time profession. Ive published more than 50. See full Kindle version of the ebook this excerpt comes from at <http://amzn.to/nL8C9V>. TABLE OF CONTENTS FOR THIS EXCERPT / PULLOUT What are Long-tail Keywords? How to Conduct (Long-Tail) Keyword Research Using Googles Keyword AdWords Tool to Conduct Keyword Research--An Overview Keyword Research: How to Tell If an Audience is Big Enough to Write For How Long-Tail Keyword Phrases Can Help You Write an Ebook that Will Sell How to Market Your Ebooks Using Long-Tail Keywords That Sell Where to Use Keywords in Your Marketing Pieces Keyword Writing Tip Thatll Help You Sell More Ebooks The Main Thing That Keeps Most Writers from Starting and/or Finishing an Ebook###BECOME A PUBLISHED AUTHOR BY THIS TIME NEXT WEEK By next week this time, you could have finished your first ebook and be well on your way to getting your first sale. Its not difficult at all, but it does require work. However, dont take my word for it. In October 2010, my company, InkwellEditorial.com, sponsored its first ebook writing and publishing tournament (10 days). On day 7, one participant got two sales. Another participant rang up 12

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