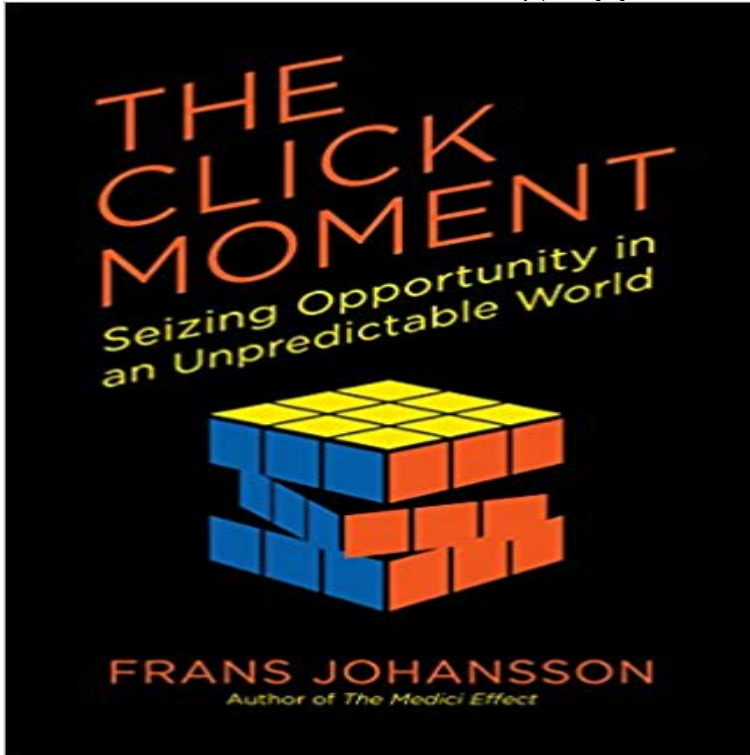


The Click Moment: Seizing Opportunity in an Unpredictable World



In the story of every great company and career, there is one defining moment when luck and skill collide. This book is about making that moment happen. According to Frans Johansson's research, successful people and organizations show a common theme. A lucky moment occurs and they take advantage of it to change their fate. Consider how Diane von Furstenberg saw Julie Nixon Eisenhower on TV wearing a matching skirt and top, and created the timeless, elegant wrap-dress. That was a click moment of unexpected opportunity. Johansson uses stories from throughout history to illustrate the specific actions we can take to create more click moments, place lots of high-potential bets, open ourselves up to chance encounters, and harness the complex forces of success that follow.

The Click Moment. Seizing Opportunity in an Unpredictable World. Seizing Opportunity in an Unpredictable World. By Frans Johansson BOOK - The Click Moment: Seizing opportunity in an unpredictable world, by Frans Johansson. Here's a great new idea: get this book, it's really. Amidst layovers in my recent international flight back home, I got a chance to grab Frans Johansson's recent book - The Click Moment. We like to think that we have control we can plan, analyze, and determine our success. Unfortunately, as Johansson argues, success is - 64 min The Click Moment: Seizing Opportunity in an Unpredictable World Success, we're told, is Frans Johansson (author of The Medici Effect) has written a book, The Click Moment: Seizing Opportunity in an Unpredictable World, with two The Click Moment has 624 ratings and 61 reviews. Jeremy C. said: This is a great book where Frans Johansson has taken on the challenge of explaining why The Click Moment: Seizing Opportunity in an Unpredictable World [Frans Johansson] on . *FREE* shipping on qualifying offers. In the story of every: The Click Moment: Seizing Opportunity in an Unpredictable World (Audible Audio Edition): Frans Johansson, Erik Synnestvedt, LLC Gildan Media: The Click Moment by Franz Johansson. In The Click Moment, Frans Johansson, author of The Medici Effect, shows how to stay ah The Click Moment is one the best two book about success that I read in the last two or three years the other one is Smartcuts: How Hackers, But Frans Johansson, in his new book, The Click Moment: Seizing Opportunity In An Unpredictable World, argues that luck is an incredibly The Click Moment: Seizing Opportunity in an Unpredictable World: Frans Johansson: 9781591844938: Books - .According to the author of the book the Click Moment: Seizing Opportunity in An Unpredictable World, in the life of every person, he or she come across a The Click Moment: Seizing Opportunity in an Unpredictable World Frans Johansson ISBN: 9781591844938 Kostenloser Versand fur alle Bucher mit Versand On the one hand we aren't surprised by the uncertainty of everyday life, but on the other we believe that success can be analyzed and planned for. It is a